



MEDIA KIT

WINTER

2023-2024



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WELCOME!

In the heart of the **Maurienne valley**, less than an hour from Chambéry and Turin and 2 hours from Lyon, nestles the resort of **Orelle-Les 3 Vallées**. The village, composed of 10 hamlets ranging from 880 to 1,180 m above sea level, is particularly appreciated for its **ultra-easy access** to the slopes located at an altitude of 2350m!

Orelle-les 3 Vallées is also a **dynamic resort in full transformation**: if the winter of 2021-2022 marked a turning point in its history with the installation of **ultra modern gondolas allowing access to the mythical Cime Caron, 3200m, in record time**, it is now all the actors of the territory who take the step of modernity: latest generation hotel, new services and products: **Orelle is about to play in the big leagues!**

Orelle is above all **THE SECRET SPOT** of **Les 3 Vallées**, the largest ski area in the world. It is here and nowhere else, between Maurienne and Tarentaise, that skiers enjoy **600 kms of slopes between Orelle and Courchevel!**

IN FIGURES

880m-1180m: this is the altitude of the village.

1200 tourist beds, divided into **10** hamlets.

1 HOB* under construction

1 privileged access to Val-Thorens

2h: the door-to-door duration from Lyon

2 gondolas to access the Cime Caron

*Hotel-Youth Hostel

1 ski school: ESF

1 Off-piste school: Orelle Hors-Pistes By ESF

1 beginners area at 2350m above sea level

1 Igloo village

1 zip line, the highest in the world!

2350m-3230m: this is the altitude of the ski area!

3 summits at more than **3000m:**

Le Bouchet (the highest peak of Les 3 Vallées): **3230m**

The mythical Cime Caron: 3195m

The Col de Rosaël: 3000m

3 ski passes :

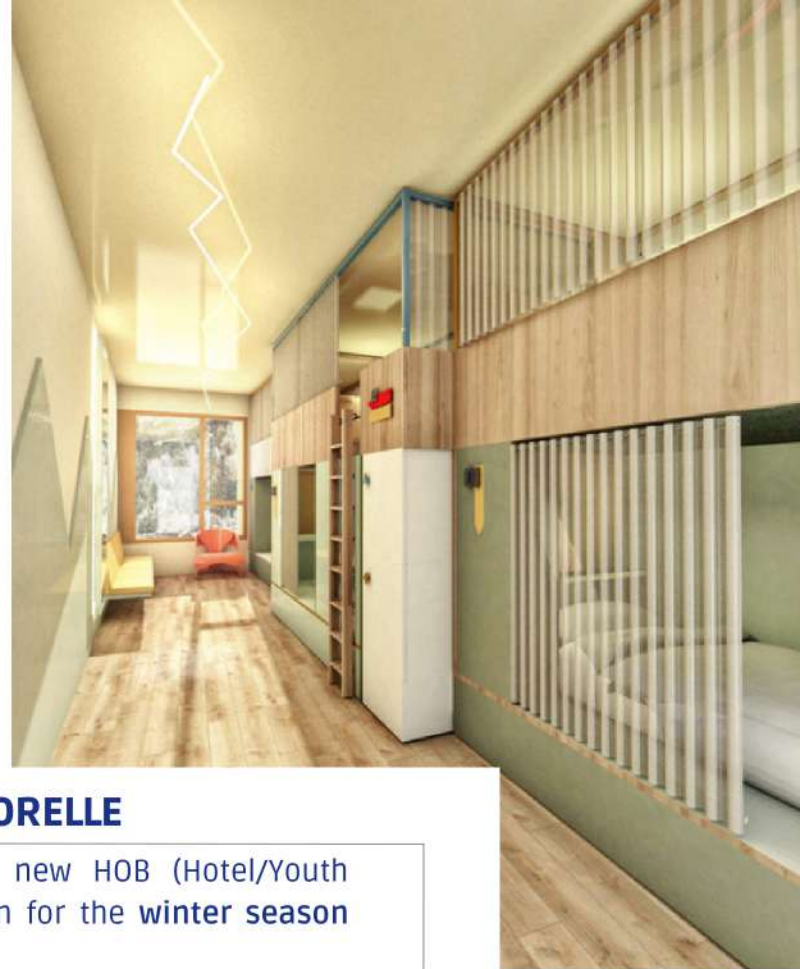
Orelle: 19kms of slopes for those who discover the mountain

Orelle-Val-Thorens: 150kms of slopes for those who love skiing, without compromise

Les 3 Vallées: 600kms of slopes for those who love the variety of practices and amazing landscapes of Les 3 Vallées.



WHAT'S NEW IN THE VILLAGE?



ACCOMMODATION

EVH HOB ORELLE

Start of work on the new HOB (Hotel/Youth Hostel), which will open for the **winter season 24/25**.

The Hob Orelle will be hybrid and agile thanks to its 17 double rooms, which can be interconnected if necessary for families, and its 6 box rooms. Inclusivity being a promise of the brand, 50% of these rooms will be accessible to people with reduced mobility.

The various living spaces are spread over more than 150 m2: lounge, bar, games, shop, exhibition, outdoor terrace and, of course, a restaurant offering local products and traditional Savoy cuisine, thus favouring short circuits resulting from cooperative farming.

A brand new space where life will be good: have a drink, dine at a restaurant, play board games, co-worker or stay!

evihob.com



MARKETING OF SELECTICÎMES

This high-end apartment will be marketed from winter 2023-2024 by Orelle Résa.

Modern in style, with clean lines, the SelectiCîmes meets the requirements of a new clientele, for whom the quality of accommodation counts as much as that of the ski area.

It will accommodate up to 12 people.

Located in the heart of the village a few meters from the departure of the gondola, its location is ideal for the early birds you want to ski in the early morning.

From 1650€ to 3350€ / week

Orelle Résa

0033 (0) 4 79 56 87 22

ALPVISION RESIDENCE

New apartments (3p6, 4p8)

Renovation of several apartments

New Eco-Friendly Charter

Alpvision Résidences



ORELLE SPORTS 3000

The shop modernizes its image with a new logo and new services directly related to customer expectations!

NEW SERVICES

Bootfitting and soles:

A qualified and approved bootfitter technician advisor offers a complete diagnosis in order to make custom soles and bootfitting adapted to the morphology of the skier. Manual therapist and practitioner in Ortho-Bionomy®, his knowledge of anatomy and biomechanics ensure a diagnosis and personalized advice, for an even more enjoyable skiing.



PRODUCTS FOCUSED ON HIKING AND OFF-PISTE

- Re-gluing of skins
- Rental Dva probe shovel

NEW BRANDS

New brands are entering the shop, for more choice : Technica, Blizzard and Nitro

BOOKING ONLINE

Online booking of ski equipment is now possible :

<https://www.orelle-sports.com/>

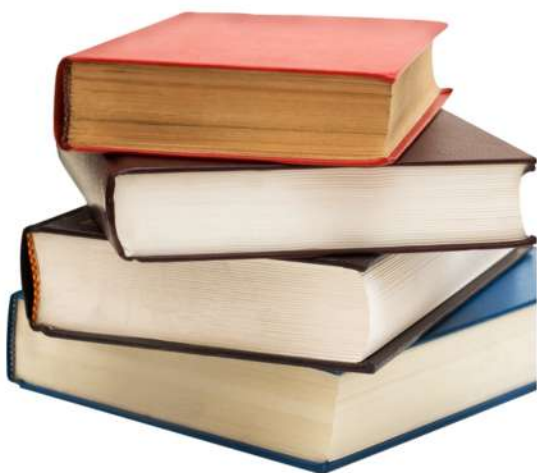
+33(0) 4 79 56 87 73

Bar des 4 Vallées

The village bar offers a key locker! The idea, totally innovative, is a real service to visitors: for 2 € a day, the keys will be in a safe place!

+33(0) 4 79 56 88 08





BOOKSTORE

In partnership with the Bookstore Des Livres et Vous Maurienne in Saint-Jean-de-Maurienne, the tourist office now offers the sale of books : Comics, adult and children literature, activity books...

WHAT'S NEW AT THE TOURIST OFFICE



TEMPORARY EXHIBITIONS

Summer and winter season are punctuated by temporary exhibitions.

Paintings, sculptures, papier-mâché works made by amateur artists, all from the village and the surrounding area.

OT : 04 79 56 87 22
contact@orelletourisme.net

**OPENING
FROM NOVEMBRE, 25TH 2023
TO MAY, 05TH 2024**



**WHAT'S NEW
IN THE SKI AREA?**

ORELLE HORS-PISTE BY ESF

Attentive to new trends, the ESF of Orelle-Les 3 Vallées now offers, via Orelle Hors-Piste by ESF, a discovery of the top spots of Orelle and les 3 Vallées.

Supervised by qualified and passionate instructors, skiers and snowboarders, whatever their level, can discover wild sites, in Orelle or in the 3 Valleys.

Prices :

290€ 1/2 day (group <6 persons)

400€ the day

Safety equipment (DVA, shovel, probe, backpack) included

Good deal

January 13-20

March 23-30

Min 3 > 6 people

6 days 3 Vallées skipass

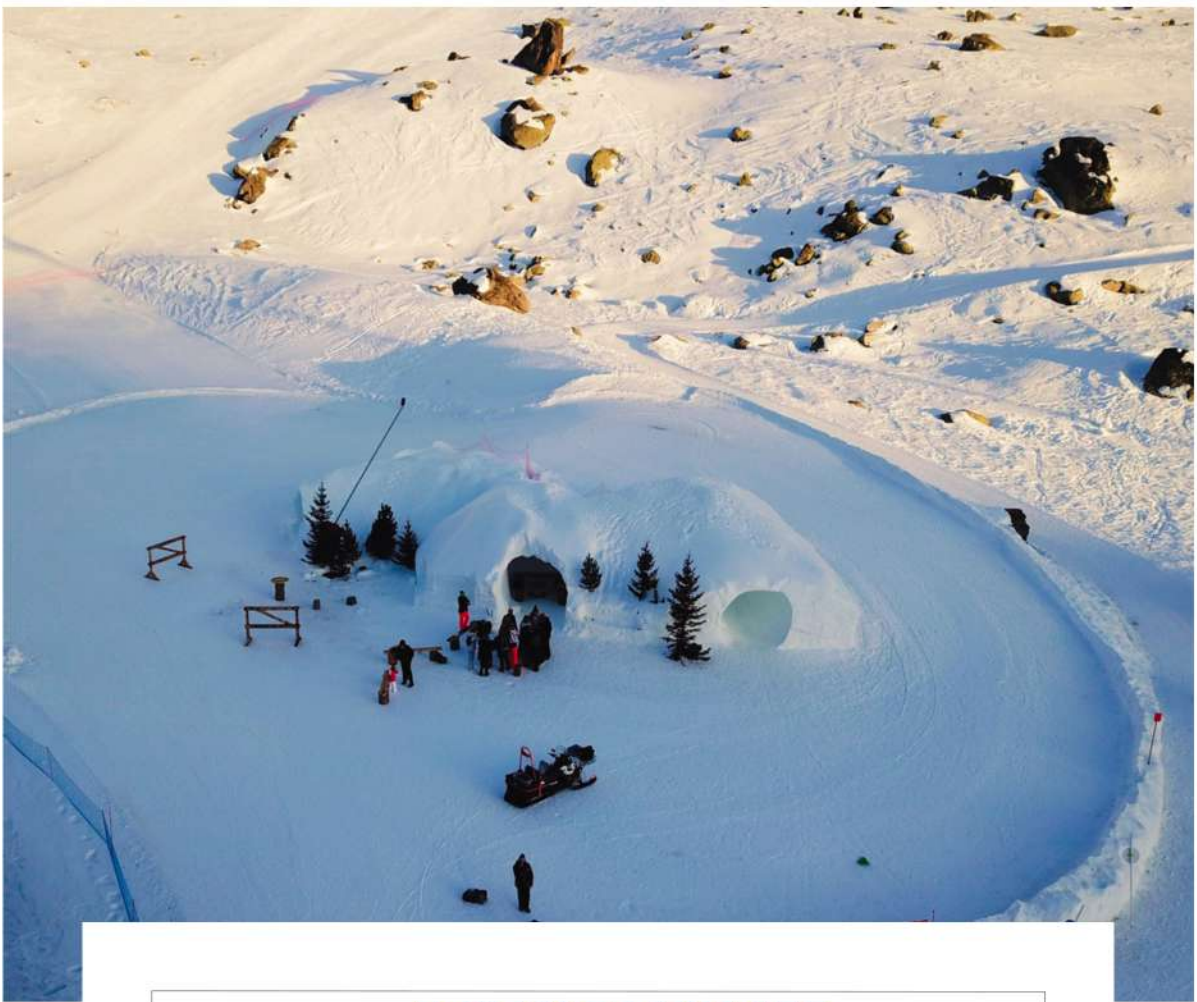
4 days of supervision / 2 days free

390/group + 6 day 3 Vallées skipass

[Orelle Hors Piste By ESF](#)

04 79 56 74 11
contact@esf-orelle.fr





THE IGLOO VILLAGE IS GROWING!

After the success of the Igloo Village during the winter of 2022-2023, the ski lift company is already imagining a larger main Igloo, divided into 2 or 3 galleries.

Toboggan runs, around and on the roofs, will delight the little ones.

Picnic tables and ski racks will complete the space.

STOR : 0033 4 79 56 88 01
info@orelle.net



ESSENTIAL NEXT WINTER

L'APERO-FONDUE AT SUNSET

The apéro-fondue at sunset offers the customer a unique moment after the closing of the slopes, in the intimacy of an igloo at 2350m, accompanied by locals and mountain professionals, as during the evenings of yesteryear.

OT : +33(0)4 79 56 87 22
contact@orelletourisme.net



ALL WINTER

Monday: Discovery of the village with a guide.

Tuesday: Aperro-Fondue at sunset

Wednesday: Trip to Turin from Orelle

Wednesdays/Thursdays: Snake-Gliss

Friday: 1st VIP Tracks

DURING THE HOLIDAYS

DECEMBER

Christmas week: Santa Claus arrives in Orelle-Les 3 Vallées, with in its wake a program full of magic: light show, fireworks, etc

FEBRUARY

Snow camp: mountain activities for families: challenges, knowing how to set up a camp, managing the cold, finding objects escaped under the snow are all qualities to prove to be a good trapper.

Tastings of local products

Circus shows

etc...





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